



**ASX: SOI**

ASX Announcement

16 December 2015

## **Pointerra appoints Non-Executive Director**

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Soil Sub Technologies Ltd (ASX: SOI) (“Soil Sub”) is pleased to announce that Mr Graham Griffiths has been appointed as a non-executive Director of Pointerra. Mr Griffiths will join Rob Newman, Ian Olson and Neville Bassett as proposed Directors of Soil Sub following the planned completion of the transaction to acquire 100% of the capital of Pointerra and recompliance with Chapter 1 and 2 of the ASX Listing rules.

Mr Griffiths is an information and communications technology executive with 22 years multinational experience with computer vendor NCR Corporation and telecommunications provider AT&T (US and Asia based), in various senior sales, marketing and research and development positions.

He was formerly managing director of ASX-listed technology commercialisation company ipernica ltd, including during the company’s IPO. Mr Griffiths led the acquisition of nearmap (a global leader in the provision of geospatial map technology) by ipernica in 2008 and supported the early stage commercialisation and growth of nearmap.

Mr Griffiths has been involved in the geospatial industry since 2006 as a non executive director for NGIS Australia, a privately held provider of location-based information and technology solutions, and Indji Systems, which develops a range of world leading geospatial products that empower businesses through location-based technologies. He is also a director and angel investor supporting a number of early stage technology companies and helping them scale their businesses globally.

Pointerra Managing Director Ian Olson said: “We are delighted to welcome someone of Graham’s calibre to the Pointerra team and are confident he will add significant capability to our business as we move through the early stages of our development.

“Graham’s extensive international business experience coupled with his more recent geospatial sector roles builds out Pointerra’s Non-Executive capability and will help our Chairman Dr Rob Newman provide additional mentoring and support to the operational and executive team.”

**Soil Sub Technologies Limited**

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