



# Pointerra Limited

14 November, 2016

## Pointerra Signs Trial Licence Agreement with Australia's CRCSI

### Highlights

- **Pointerra has signed a trial licence agreement with the Australia & New Zealand CRC for Spatial Information ("CRCSI").**
- **Pointerra's technology to be trialled as the visualisation and sharing platform for the CRCSI's QA4LiDAR quality assurance tool for LiDAR point cloud data.**
- **Demonstrates the inherent value in Pointerra's point cloud visualisation technology.**
- **Important pathway to revenue generation in conjunction with the innovative CRCSI team.**

Pointerra Limited (ASX:3DP) is pleased to announce it has signed a trial licence agreement with the CRC for Spatial Information ("CRCSI"), which was established in 2003 to conduct user-driven research in spatial information to address issues of national importance.

The CRCSI has an innovative program of work for its QA4LiDAR initiative with an ability to rapidly, efficiently and accurately provide detailed multi-vendor QA assessments of large point cloud datasets.

The trial licence allows the CRCSI to integrate Pointerra's technology with its QA4LiDAR quality assurance tool and provide valuable visualisation, data hosting and management capabilities to complement the existing offering.

Pointerra will work with the CRCSI and its state and federal government partners that have invested in the QA4LiDAR project. A proof of concept extension of the existing project to leverage the Pointerra platform will be created, following which Pointerra hopes to deliver a fully integrated solution that will be used by government departments across Australia and New Zealand and can be marketed internationally.

Importantly, the QA4LiDAR software leverages Esri's ArcGIS tools as part of the quality assurance process and underlines the importance of Pointerra's recently announced integration capability with Esri's ArcGIS solutions.

Pointerra's Managing Director, Ian Olson said *"It is pleasing for our technology to be recognised by the leading research centre for spatial information in Australia and New Zealand and an organisation with global standing in the geospatial research community. What is even more exciting is how entrepreneurial the CRCSI is and how*



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*we expect this relationship to lead to further sales impetus for our innovative DaaS solution.”*

*Dr Nathan Quadros, Rapid Spatial Analytics Manager at the CRC SI said, “Working with innovative companies like Pointerra through technology trials is an important stepping stone to unlocking value for our wide and varied partner organisations.”*

For more information, please contact:

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## **About Pointerra**

*Pointerra is an Australian company focussed on the development and commercialisation of its unique 3D geospatial data technology. Pointerra's technology has solved an entrenched problem in the 3D geospatial sector and allows very large 3D datasets to be viewed by users without the need for high performance computing. The 3D datasets are processed and stored in the cloud for instant, on demand user access: anytime, anywhere, on any device. Pointerra's vision is to create a global marketplace for 3D data, saving users time and money and creating a 3D data access revolution.*

## **About CRC SI**

*The CRC for Spatial Information (CRC SI) is a leading research centre contributing to the spatial enablement of Australia and New Zealand. Working with over 100 partners across university researchers, federal and state agencies, the private sector and international organisations, the CRC SI and its partners deliver research outcomes to help industry grow in key sectors including: agriculture, natural resources and climate change; defence; energy and utilities; built environment; and health.*

*The impact of the CRC SI work goes beyond Australia and New Zealand and builds upon a global community of spatial information capacity and expertise.*

*The impact expected to be achieved by the CRC SI from its activities since 2010 is \$733 million. Much of the benefit results from the CRC SI research delivering outcomes that reduce costs to end users either in collection, processing, delivery, maintenance or usage. The CRC SI is part of the Australian Governments Cooperative Research Centres Programme.*