



Pointerra Limited

ASX Announcement

9 November 2018

Board Restructure

Pointerra Limited (ASX: 3DP) ("Pointerra"; "Company") is pleased to announce a restructure to the composition of the Board of Directors.

The Company has recently been advised by founding Chairman and current Non-Executive Director, Dr Rob Newman, that his increasingly demanding commitments with ASX listed Nearmap Limited will make it impossible for him to devote appropriate time to his role with Pointerra into the future.

Dr Newman said, "It has been an honour to assist with the founding and early growth of Pointerra and is only due to my other commitments and remote location that I resign today. I depart confident that Pointerra's Board and management team will continue to scale the business on the global stage, leveraging the Company's world class technology for 3D data and solving entrenched digital asset management problems across a range of industry sectors"

In accepting Dr Newman's resignation, Pointerra is delighted to announce that the Board has resolved to appoint Mr Paul Farrell to the role of Non-Executive Director.

Paul Farrell comes to Pointerra with a career in the GIS ("Geospatial Information Systems") sector. He is the Managing Director of NGIS Australia, which was established in 1993 and has grown from being a boutique map maker and digitising house to an integrated provider of mapping and location-based technology solutions to large enterprise nationally and internationally, working with globally recognised technology companies such as Google.

Paul has tertiary qualifications in both Science and Management, completing an MBA in 2005. Outside of NGIS, Paul is involved in many boards including the WA Regional Development Trust and Frontier SI. He is a past National Chairman of SIBA (Spatial Industry Business Association) and Vice-Chair of the AIIA (Australian Information Industry Association) in WA.

Following his appointment Paul said, "I'm honoured to accept the Board's offer to become a Director of Pointerra. Having followed the Company's rapid progress from a technology concept back in 2015 to the fast-growing, globally scalable business that Pointerra is today, I have always been impressed by Pointerra's essential mix of world-class technology and fantastic people, characteristics so necessary for success in any GIS technology business. I look forward to leveraging my 25 years of geospatial industry experience to help the Company continue to grow both regionally and internationally."



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In commenting on the Board restructure, Chairman Graham Griffiths noted, “Whilst we are sad to lose Dr Newman who was one of Pointerra’s co-founders, in appointing Paul to the Board we are fortunate to secure one of Australia’s most experienced GIS and location-based intelligence professionals. Paul’s regional and global profile and his commercial expertise will be invaluable in helping the Board and Company management scale the business into the future.” Mr Griffiths also noted that “the Company will continue to work with Nearmap to explore opportunities for technical and commercial collaboration”.

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About Pointerra: Pointerra is an Australian company focussed on the commercialisation of its unique 3D geospatial data technology. Pointerra’s technology has solved an entrenched problem in the digital asset management sector and allows very large 3D datasets to be viewed by users without the need for high performance computing. 3D data is processed and stored in the cloud for instant, on demand user access: anytime, anywhere, on any device – providing actionable 3D information to power digital asset management solutions. Pointerra’s vision is to create a global marketplace for 3D data, saving users time and money and creating a 3D data access revolution. Pointerra: 3D Data Solved
<http://www.pointerra.com>